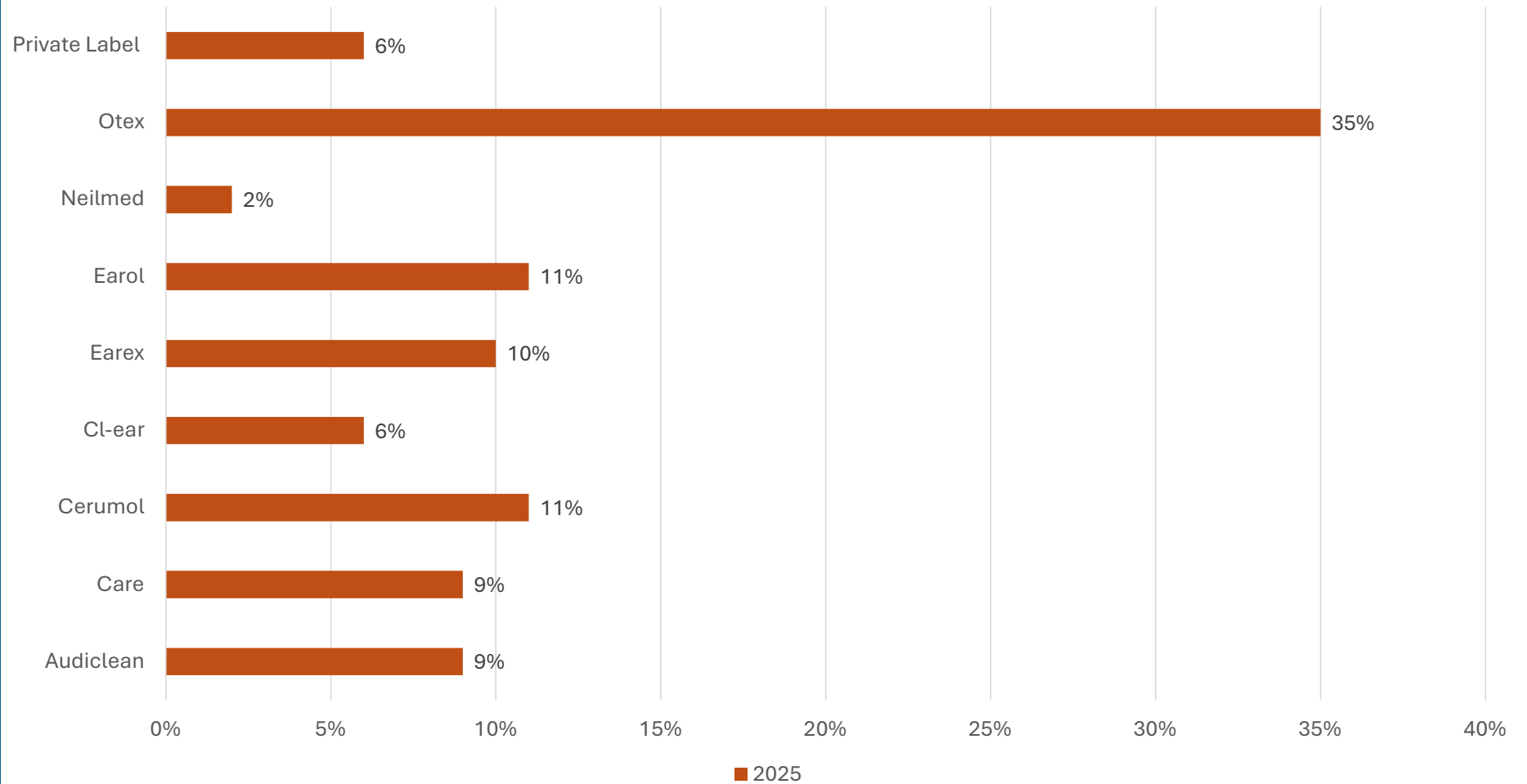


ONE BRAND RECOMMENDED MOST OFTEN

Which ONE of these brands do you recommend most often?



Source: CIG Research Pharmacy Staff Survey conducted in October 2025 on behalf of Otex.

On October 22-24th 2025, 200 UK pharmacy staff members were surveyed in a digital market research study. 81% of respondents were pharmacists, pharmacist managers/supervisors, or proprietors 5% were locums, 7% were pharmacy technicians and 3% were dispensing assistants and medicine counter assistants.